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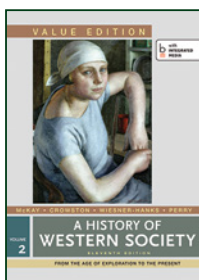
VOLUME
2

A HISTORY OF WESTERN SOCIETY

ELEVENTH EDITION

FROM THE AGE OF EXPLORATION TO THE PRESENT

BEDFORD INTEGRATED MEDIA



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ABOUT THE COVER ART



Dod Procter, *Girl in Blue*

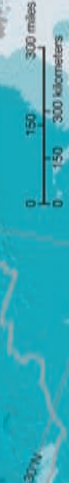
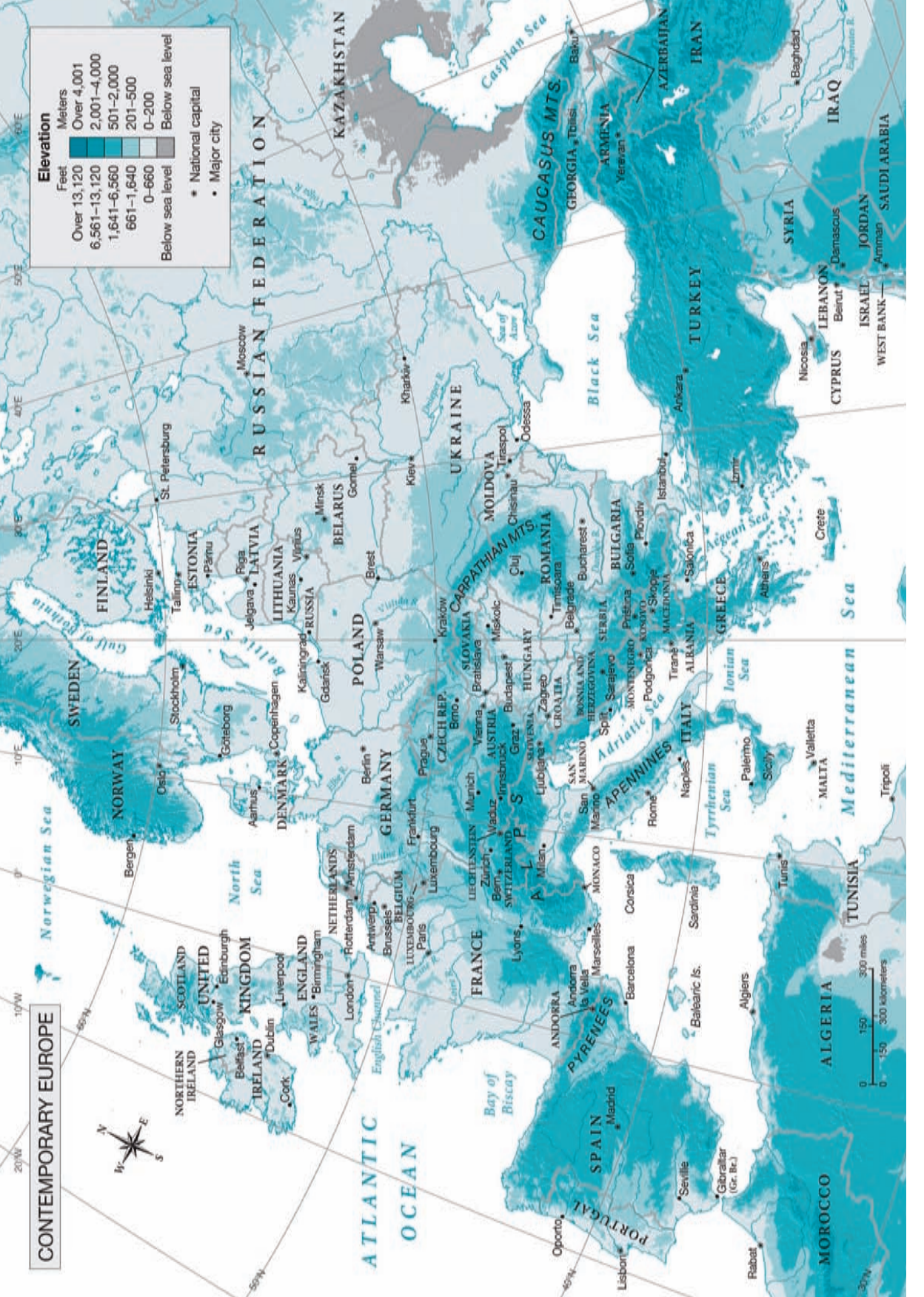
A young woman gazes directly at the viewer in this portrait composed by British artist Dod Procter in 1922. The woman's bobbed hair, powerful arms, and confident pose may well symbolize the new autonomy attained by Western women in the 1920s. Procter's own life likewise represents this new sense of women's independence. At a time when men dominated the fine arts, her powerful portraits of ordinary people, many of them women, brought her international recognition. Procter was born Doris Shaw, and even her chosen pseudonym seems calculated to challenge the male status quo.

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6,561-13,120	2,001-4,000
1,641-6,560	501-2,000
661-1,640	201-500
0-660	0-200
Below sea level	Below sea level

- National capital
- Major city



A History of Western Society

VALUE EDITION

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VALUE EDITION

A History of Western Society

Eleventh Edition

VOLUME 2

From the Age of Exploration to the Present

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Preface

Why This Book This Way

A History of Western Society grew out of the initial three authors' desire to infuse new life into the study of Western Civilization. With this new edition, we three new authors, Clare Haru Crowston, Merry E. Wiesner-Hanks, and Joe Perry—who first used the book as students or teachers—have assumed full responsibility for the revision and continue to incorporate the latest and best scholarship in the field. We are now pleased to introduce *A History of Western Society*, Value Edition, which provides the same high-quality material included in the thoroughly revised eleventh edition—the full narrative and select images, maps, features, and pedagogical tools—in a two-color, trade-sized format at a low price.

We know that many of today's students are on a budget and that instructors desire greater flexibility and more digital options in their choice of course materials. We are proud to offer a low-cost text that not only offers the engaging and readable narrative infused with vivid details about life as it was lived—qualities that have long distinguished *A History of Western Society* and that make it an especially good fit for a trade-sized format—but also includes a rich abundance of print and digital tools designed to help students think historically and master the material. In response to the growing emphasis on historical thinking skills in the teaching of history at all levels, the Value Edition includes carefully chosen primary source excerpts as well as additional document sets online. Indeed, as the digital world continues to transform teaching and learning, this volume is integrated with exciting online resources—automatically available when students purchase a new copy of the book—consisting of **Online Document Assignments** tied closely to each chapter that allow students to practice analysis and synthesis of fascinating document sets, as well as **LearningCurve**, an adaptive learning tool that helps students master the content. Finally, this edition introduces **LaunchPad**, a robust new interactive e-book built into its own course space that makes customizing and assigning the book and its resources simpler than ever. To learn more about the benefits of LearningCurve and LaunchPad, see the “Versions and Supplements” section on page xiv.

The Story of *A History of Western Society*: Bringing the Past to Life for Students

At the point when *A History of Western Society* was first conceptualized, social history was dramatically changing the ways we understood the past, and the original authors decided to create a book that would re-create the lives of ordinary people in appealing human terms, while also giving major economic, political, cultural, and intellectual developments the attention they unquestionably deserve. The three new authors remain committed to advancing this vision for today's classroom, with a broader definition of social history that brings the original idea into the twenty-first century.

History as a discipline never stands still, and over the last several decades cultural history has joined social history as a source of dynamism. Because of its emphasis on the ways people made sense of their lives, *A History of Western Society* has always included a large amount of cultural history, ranging from foundational works of philosophy and literature to popular songs and stories. The focus on cultural history highlights the interplay between men's and women's lived experiences and the ways men and women reflect on these experiences to create meaning. We know that engaging students' interest in the past is often a challenge, but we also know that the text's hallmark approach—the emphasis on daily life and individual experience in its social and cultural dimensions—connects with students and makes the past vivid and accessible.

Although social and cultural history can be found in every chapter, they are particularly emphasized in the acclaimed “Life” chapters that have always distinguished this book. In response to popular demand by reviewers of the previous edition of the parent text, these have been increased to five in this edition and now include Chapter 4: Life in the Hellenistic World, 336–30 B.C.E., and Chapter 30: Life in an Age of Globalization, 1990 to the Present, which join Chapter 10: Life in Villages and Cities of the High Middle Ages, 1000–1300; Chapter 18: Life in the Era of Expansion, 1650–1800; and Chapter 22: Life in the Emerging Urban Society, 1840–1914. We are delighted to incorporate additional “Life” chapters, as many instructors have told us that it is these distinctive chapters that spark student interest by making the past palpable and approachable in human terms. These “Life” chapters are also enhanced with **NEW Online Document Assignments**, rich and carefully crafted sets of primary sources that allow students to delve further into a key development from each chapter while they analyze and synthesize the evidence. See the “Primary Source Program” section below for more details.

Primary Source Program

To maintain students' interest and help them develop historical thinking skills, we are pleased to offer a selection of high-quality features both in the text and beyond the printed page. To give students many opportunities for analysis as well as a sense of the variety of sources on which historians rely, the Value Edition includes over **60 primary source boxes** that present a mix of canonical and lesser-known sources; a diversity of perspectives representing ordinary and prominent individuals alike; and a wide variety of source types, including tomb inscriptions, diaries, sermons, letters, poetry, and drama. In addition, we have quoted extensively from a wide range of primary sources in the narrative, demonstrating that such quotations are the “stuff” of history. We believe that our extensive use of primary source extracts as an integral part of the narrative as well as in extended form in the primary source boxes will give students ample practice in thinking critically and historically. Each source opens with a headnote and closes with questions for analysis that invite students to evaluate the evidence as historians would. Selected for their interest and carefully integrated into their historical context, these sources provide students with firsthand encounters with people of the past along with the means and tools for building historical skills.

This Value Edition also breaks new ground by offering additional document sets online—called **Online Document Assignments**—tied closely to each chapter of the text and available with the purchase of a new textbook via the code printed on the inside

front cover. Each assignment, based on either the “Individuals in Society” feature or key developments from the “Life” chapters (Chapters 4, 10, 18, 22, and 30), prompts students to explore a key question through analysis of multiple sources. Chapter 14, for example, asks students to analyze documents on the complexities of race, identity, and slavery in the early modern era to shed light on the conditions that made Juan de Pareja’s story possible. The assignments feature a wealth of textual and visual sources as well as video and audio. Assignments based on the “Individuals in Society” feature include three to four documents in each assignment, while those based on the “Life” chapters include six to eight documents. These Online Document Assignments provide instructors with a rich variety of assignment options that encourage students to draw their own conclusions, with the help of short-answer questions, multiple-choice questions that provide instant feedback, and a final essay assignment that asks students to use the sources in creative ways.

Finally, the thoroughly revised companion reader, *Sources for Western Society*, Third Edition, provides a rich selection of documents to complement each chapter of the text and is heavily discounted when packaged with the textbook.

“Individuals in Society”

To give students a chance to see the past through ordinary people’s lives, each chapter includes one of the popular “**Individuals in Society**” **biographical essays**, which offer brief studies of individuals or groups, informing students about the societies in which they lived. We have found that readers empathize with these human beings as they themselves seek to define their own identities. The spotlighting of individuals, both famous and obscure, perpetuates the book’s continued attention to cultural and intellectual developments, highlights human agency, and reflects changing interests within the historical profession as well as the development of “microhistory.” The Value Edition includes essays on Cyrus the Great, who in the sixth century B.C.E. founded the Persian Empire; Rebecca Protten, a former slave and leader in the Moravian missionary movement; and Margaret Thatcher, the first woman elected to lead a major European state. As mentioned previously, the majority of these features are tied to **Online Document Assignments** that allow students to further explore the historical conditions in which these individuals lived.

Learning Aids

We know firsthand and take seriously the challenges students face in understanding, retaining, and mastering so much material that is often unfamiliar, and the Value Edition offers a number of pedagogical tools to help students grasp key concepts and get the most out of their reading. As mentioned earlier, the **LearningCurve online adaptive tool** allows students to rehearse the content and come to class prepared. In addition, to focus students’ reading, each chapter includes **focus questions** keyed to the main chapter headings. These questions are repeated in the **Chapter Review** at the end of each chapter that provides helpful guidance for reviewing key topics. In addition, “**Make Connections**” **questions** in the Chapter Review prompt students to assess larger developments across chapters, thus allowing them to develop skills in evaluating change and continuity, making comparisons, and analyzing context and causation.

To promote clarity and comprehension, boldface **key terms** in the text are defined in the glossary and listed in the chapter review. **Phonetic spellings** are located directly after terms that readers are likely to find hard to pronounce. The **chapter chronologies**, which review major developments discussed in each chapter, mirror the key events of the chapter.

In this Value Edition, we made sure to include carefully selected illustrations and maps that complement and reinforce the narrative. The 150 **contemporaneous illustrations**—including paintings, photographs, and artifacts, make the past tangible and include captions that inform students while encouraging them to read the text more deeply. The high-quality **maps** illustrate major developments in the narrative.

The new directions taken in this Value format have not changed the central mission of the book, which is to introduce students to the broad sweep of Western Civilization in a fresh yet balanced manner. As we have made these changes, large and small, we have sought to give students and teachers an integrated perspective so that they could pursue—on their own or in the classroom—the historical questions that they find particularly exciting and significant.

Acknowledgments

It is a pleasure to thank the many instructors who read and critiqued the previous edition of *A History of Western Society* to make suggestions for the new edition of the parent text and this Value Edition:

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Many of our colleagues at the University of Illinois, the University of Wisconsin–Milwaukee, and Georgia State University continue to provide information and stimulation, often without even knowing it. We thank them for it. We also thank the many students over the years with whom we have used earlier editions of this book. Their

reactions and opinions helped shape the revisions to this edition, and we hope it remains worthy of the ultimate praise that they bestowed on it: that it's "not boring like most textbooks." Merry Wiesner-Hanks would, as always, also like to thank her husband, Neil, without whom work on this project would not be possible. Clare Haru Crowston thanks her husband, Ali, and her children, Lili, Reza, and Kian, who are a joyous reminder of the vitality of life that we try to showcase in this book. Joe Perry thanks his colleagues and students at Georgia State for their intellectual stimulation and is grateful to Joyce de Vries for her unstinting support and encouragement.

Each of us has benefited from the criticism of our coauthors, although each of us assumes responsibility for what he or she has written. Merry Wiesner-Hanks has intensively reworked and revised John Buckler's Chapters 1–6 and has revised Chapters 7–13; Clare Crowston has written and revised Chapters 14–19 and took responsibility for John McKay's Chapter 20; and Joe Perry took responsibility for John McKay's Chapters 21–24 and has written and revised Chapters 25–30.

We'd especially like to thank the founding authors, John P. McKay, Bennett D. Hill, and John Buckler, for their enduring contributions and for their faith in each of us to carry on their legacy.

Clare Haru Crowston
Merry E. Wiesner-Hanks
Joe Perry

Versions and Supplements

Adopters of the Value Edition of *A History of Western Society* and their students have access to abundant extra resources, including documents, presentation and testing materials, the acclaimed Bedford Series in History and Culture volumes, and much more. See below for more information, visit the book's catalog site at bedfordstmartins.com/mckaywestvalue/catalog, or contact your local Bedford/St. Martin's sales representative.

Get the Right Version for Your Class

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- Combined edition (Chapters 1–30): available in paperback and e-book formats
- Volume 1, From Antiquity to the Enlightenment (Chapters 1–16): available in paperback and e-book formats
- Volume 2, From the Age of Exploration to the Present (Chapters 14–30): available in paperback and e-book formats

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NEW Go Beyond the Printed Page with Bedford Integrated Media

As described in the preface and on the inside front cover, students purchasing new books receive access to LearningCurve and Online Document Assignments for *A History of Western Society*.

✔ **Assign LearningCurve so You Know What Your Students Know and They Come to Class Prepared.** Assigning LearningCurve in place of reading quizzes is easy for instructors, and the reporting features help instructors track overall class trends and spot topics that are giving students trouble so they can adjust their lectures and class activities. This online learning tool is popular with students because it was designed to help them rehearse content at their own pace in a nonthreatening, gamelike environment. The feedback for wrong answers provides instructional coaching and sends students back to the book for review. Students answer as many questions as necessary to reach a target score, with repeated chances to revisit material they haven't mastered. When LearningCurve is assigned, students come to class better prepared.

📄 **Assign the Online Document Assignments so that Students Put Interpretation into Practice.** In addition to the primary sources embedded in each chapter, this text comes with brand-new, ready-made assignable document sets based either on the five “Life” chapters (Chapters 4, 10, 18, 22, and 30) or on the popular “Individuals in Society” feature. Callouts to these assignments appear in each chapter and prompt students to go online to explore a key question through analysis of the document set. The Online Document Assignments provide a helpful framework for working with the sources. Each assignment comes with an introduction that sets the specific context for the document set, as well as pre-reading questions that ask students to recall the related developments in the textbook. Individual documents are accompanied by a brief headnote and a set of questions. In addition, multiple-choice questions help students analyze the sources by providing instant feedback, and each assignment culminates in a one- to two-page essay prompt that encourages students to use the sources in creative ways. With Online Document Assignments, students draw their own conclusions about the past while practicing critical thinking and synthesis skills.

Send Students to Free Online Resources

The book's Student Site at bedfordstmartins.com/mckaywestvalue gives students a way to read, write, and study by providing plentiful quizzes and activities, study aids, and history research and writing help.

FREE Online Study Guide. Available at the Student Site, this popular resource provides students with quizzes and activities for each chapter, including multiple-choice self-tests that focus on important concepts; flash cards that test students' knowledge of key terms; timeline activities that emphasize causal relationships; and map quizzes intended to strengthen students' geography skills. Instructors can monitor students' progress through an online Quiz Gradebook or receive e-mail updates.

FREE Research, Writing, and Anti-plagiarism Advice. Available at the Student Site, Bedford's **History Research and Writing Help** includes **History Research and Reference**

Sources, with links to history-related databases, indexes, and journals; **Build a Bibliography**, a simple Web-based tool known as The Bedford Bibliographer that generates bibliographies in four commonly used documentation styles; and **Tips on Avoiding Plagiarism**, an online tutorial that reviews the consequences of plagiarism and features exercises to help students practice integrating sources and recognize acceptable summaries.

Take Advantage of Instructor Resources

Bedford/St. Martin's has developed a wide range of teaching resources for this book and for this course. They range from lecture and presentation materials and assessment tools to course management options. Most can be downloaded or ordered at bedfordstmartins.com/mckaywestvalue/catalog.

Instructor's Resource Manual. The instructor's manual offers both experienced and first-time instructors tools for preparing lectures and running discussions. It includes chapter-review material, teaching strategies, and a guide to chapter-specific supplements available for the text, plus suggestions on how to get the most out of LearningCurve and a survival guide for first-time teaching assistants.

Computerized Test Bank. The test bank includes a mix of fresh, carefully crafted multiple-choice, short-answer, and essay questions for each chapter. It also contains brand-new primary source and map-based questions. All questions appear in Microsoft Word format and in easy-to-use test bank software that allows instructors to add, edit, resequence, and print questions and answers. Instructors can also export questions into a variety of formats, including Blackboard, Desire2Learn, and Moodle.

The Bedford Lecture Kit: PowerPoint Maps, Images, Lecture Outlines, and i>clicker Content. Look good and save time with *The Bedford Lecture Kit*. These presentation materials are downloadable individually from the Instructor Resources tab at bedfordstmartins.com/mckaywestvalue/catalog and are available on *The Bedford Lecture Kit Instructor's Resource CD-ROM*. They provide ready-made and fully customizable PowerPoint multimedia presentations that include lecture outlines with embedded maps, figures, and selected images from the textbook and extra background for instructors. Also available are maps and selected images in JPEG and PowerPoint formats; content for i>clicker, a classroom response system, in Microsoft Word and PowerPoint formats; the Instructor's Resource Manual in Microsoft Word format; and outline maps in PDF format for quizzing or handing out. All files are suitable for copying onto transparency acetates.

Videos and Multimedia. A wide assortment of videos and multimedia CD-ROMs on various topics in Western Civilization is available to qualified adopters through your Bedford/St. Martin's sales representative.

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For information on free packages and discounts up to 50 percent, visit bedfordstmartins.com/mckaywestvalue/catalog, or contact your local Bedford/St. Martin's sales representative. The products that follow all qualify for discount packaging.

Sources for Western Society, Third Edition. This primary source collection — available in Volume 1 and Volume 2 — provides a revised and expanded selection of sources to accompany *A History of Western Society*. Each chapter features five or six written and visual sources by well-known figures and ordinary individuals alike. With over fifty new selections — including a dozen new visual sources — and enhanced pedagogy throughout, students are given the tools to engage critically with canonical and lesser-known sources and prominent and ordinary voices. Each chapter includes a “Sources in Conversation” feature that presents differing views on key topics. This companion reader is an exceptional value for students and offers plenty of assignment options for instructors. Available at a deep discount when packaged with the print text and included in the LaunchPad e-book. Also available on its own as a downloadable PDF e-book or with the main text’s e-Book to Go.

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Rand McNally Atlas of Western Civilization. This collection of over fifty full-color maps highlights social, political, and cross-cultural change and interaction from classical Greece and Rome to the postindustrial Western world. Each map is thoroughly indexed for fast reference. Available for \$5.00 when packaged with the text.

The Bedford Glossary for European History. This handy supplement for the survey course gives students historically contextualized definitions for hundreds of terms — from *Abbasids* to *Zionism* — that they will encounter in lectures, reading, and exams. Available free when packaged with the text.

Trade Books. Titles published by sister companies Hill and Wang; Farrar, Straus and Giroux; Henry Holt and Company; St. Martin’s Press; Picador; and Palgrave Macmillan are available at a 50 percent discount when packaged with Bedford/St. Martin’s textbooks. For more information, visit bedfordstmartins.com/tradeup.

A Pocket Guide to Writing in History. This portable and affordable reference tool by Mary Lynn Rampolla provides reading, writing, and research advice useful to students in all history courses. Concise yet comprehensive advice on approaching typical history assignments, developing critical reading skills, writing effective history papers, conducting research, using and documenting sources, and avoiding plagiarism — enhanced by practical tips and examples throughout — have made this slim reference a bestseller. Package discounts are available.

A Student’s Guide to History. This complete guide provides the practical help students need to be successful in any history course. In addition to introducing students to the nature of the discipline, author Jules Benjamin teaches a wide range of skills from preparing for exams to approaching common writing assignments and explains the research and documentation process with plentiful examples. Package discounts are available.

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